



## NAQUA aims at offering Food Safety & Product Sustainability



The company starts 2014 with the launch of Global Quality Assurance programs to meet the increasingly demand of high quality, food safe, bio-secure & sustainable aquaculture products. Thus NAQUA formed a team of expertise consisting of technicians and professionals with plans to create, review, and approve new products and innovations that in turn enhance the quality and nutritional values of our aquaculture products.

mented: "At NAQUA, we believe that choosing high quality raw material adds value to our aquaculture products. Our technical team, consisting of internal expertise, will maintain the delivery of high standard products by supporting the process of founding brand new chemicals used for cultivation or raw material used in the process of experimenting & further in the operations. This will be achieved by monitoring, verification, approval and regular revision process."



Another leap taken this year in-lined with the target of delivering high quality aquaculture products for Kingdom of Saudi Arabia alongside global consumers was the inauguration of "Supplier's Quality Assurance "(SQA) program supported by the "New Products & Innovation Committee" (NIC).

He added : " A collaboration will take place between the team of technical professions within Quality & Food Safety department working closely with R&D, Purchasing, Governmental Affairs and Finance in implementing an NAQUA's own version of SQA; which is attuned to any other program of its kind present globally while supporting and encouraging internal resources."



As Managing Director of the company, Engineer Ahmad R. AlBallaa, says, commenting on this step: "We have decided to invest in internal resources and form a skillful team to take the lead in the Supplier's Quality Assurance program. This team would be in charge of managing of the overall process of monitoring raw materials, the manufacture, and packaging to meet the highest standard set to satisfy the global as well as local consumers.

Mr. Nasir concludes: "I am proud to be a member of such an outstanding team of professionals at NAQUA. I would like to congratulate every single individual that contributed to transforming this vision into an applicable mission and reality. In 2014 we are steps away from putting those tools into testing and executing the operations that will lead to satisfy the demand of high quality products."

Mr. Nasir Hameed, Director, Corporate Quality & Sustainability com-